

The Company of Biologists Ltd Bidder Building, Station Road, Histon, Cambridge, CB24 9LF, UK t +44 (0) 1223 632850 www.biologists.com

26 September 2024 - FOR IMMEDIATE RELEASE

# The Company of Biologists appoints Frontereco SAS as exclusive representative in France

We are delighted to announce that we have signed an exclusive agreement with Frontereco SAS, a distribution company that helps develop and market electronic content for universities, research centres and hospitals, to represent us in France.

This new partnership offers opportunities to expand our Read & Publish initiative in France and benefit the academic community by allowing them to publish their research fee-free and immediately Open Access in our leading peer-reviewed journals: Development, Journal of Cell Science, Journal of Experimental Biology, Disease Models & Mechanisms and Biology Open.

## Eddy Loiseau, Managing Director, Frontereco SAS, says:

"I am pleased to be able to work with The Company of Biologists as their Read & Publish agreements offer unlimited fee-free Open Access publishing plus access to high quality journals, benefitting authors and academic libraries in France".

#### Rich Blount, Regional Sales Manager at The Company of Biologists, says:

"We are delighted to be working alongside Eddy and Frontereco SAS. The Company of Biologists already has a high level of article output from French researchers, and it will be exciting to grow this further and build relationships with the library community. This in turn will allow academics to reap the benefits of our Read & Publish initiative."

#### Read the announcement online

### **About Frontereco SAS**

Frontereco SAS is a distribution company that works closely with libraries and publishing companies. It was formed in 2019 to help to develop and market electronic contents for universities, research centres and hospitals. Managing Director, Eddie Loiseau, has had a successful career working in regional sales for publishers and information providers such as Elsevier and Vidal Group, and in developing content platforms (ScienceDirect, Clinical Key, UpToDate and Vidal Core). Frontereco SAS actively endeavours to build upon this knowledge and experience to meet the needs of today's constantly evolving market. https://www.linkedin.com/company/frontereco-sas/

#### **About The Company of Biologists**

The Company of Biologists is a not-for-profit publishing organisation dedicated to supporting and inspiring the biological community. We partner with libraries and library consortia to enable biologists worldwide to access our leading peer-reviewed hybrid journals — Development, Journal of Cell Science and Journal of Experimental Biology — and our fully Open Access journals — Disease Models & Mechanisms and Biology Open.

We also have a long-standing and ongoing commitment to Open Access (OA). Our cost-neutral Read & Publish initiative enables corresponding authors at participating institutions to publish an uncapped number of OA research articles in our hybrid journals and our two fully OA journals — without paying an article processing charge (APC). We were the first not-for-profit publisher to commit to the Transformative Journal approach and our journals were the first to be awarded Transformative Journal status by Plan S. Over 850 institutions in 51 countries are now participating in our cost-neutral Read & Publish OA initiative. We also have Read & Publish agreements with many library consortia.

A tree is planted in a UK forest every time a researcher publishes a research article or review article with The Company of Biologists. Learn more about our new bio-positive publishing initiative, <u>The Forest of Biologists</u>

#### For more information contact:

#### The Company of Biologists:

Contact: Rich Blount, Regional Sales Manager

Email: <a href="mailto:richard.blount@biologists.com">richard.blount@biologists.com</a>
Website: <a href="mailto:biologists.com/read-publish">biologists.com/read-publish</a>
X (formerly Twitter): <a href="mailto:@Co\_Biologists">@Co\_Biologists</a>

Frontereco SAS

Contact: Eddy Loiseau, Managing Editor

Email: <a href="mailto:lnove.ed@gmail.com">lnove.ed@gmail.com</a>

LinkedIN: <a href="https://www.linkedin.com/company/frontereco-sas/">https://www.linkedin.com/company/frontereco-sas/</a>